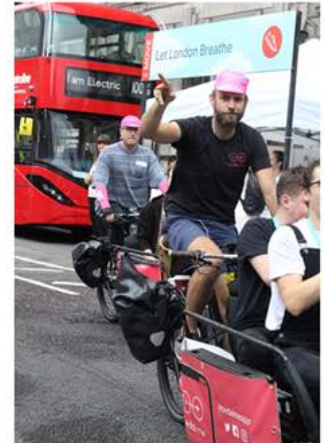


Reimagine – Central London event



Appendix 2: Event images and press and social media highlights
(Source: TfL)



Press activity highlights – ‘Reimagine’

Print in The Standard, Metro, City AM.

Broadcast from BBC London, ITV London and LBC.

Online from City AM, Metro, Guardian and Evening Standard.

Local press from Southwark News, Ilford Recorder and Hackney Gazette.



Mayor launches plans for Car Free Day celebrations in Capital

LONDON'S Mayor Sadiq Khan has announced plans to launch a series of events across the capital to celebrate the first Car Free Day in the city on Sunday 10 June.

The Mayor said the events will include a "Reimagine" campaign to encourage people to think about how they use the city's streets and to make them more sustainable.

The Mayor said the events will include a "Reimagine" campaign to encourage people to think about how they use the city's streets and to make them more sustainable.

CITY MATTERS

Silent protests over school bid

CITY CORPORATION SAYS EXPANSION DESIGN WILL BE TAKEN IN FULL CONSULTATION WITH RESIDENTS

The City Corporation has announced plans to expand the City of London's area by 17 miles of road in 15 London boroughs closed to traffic on World Car Free Day.

Mr Khan said: "I'm frustrated by some councils being anti-walking, anti-cycling."

He said City Hall was responsible for just five per cent of the capital's road network.

Mr Khan said: "There are two million Londoners, 400,000 of them children, living in areas where the air quality is illegal."

Schools should enjoy traffic-free zones, say parents and residents. Nearly 90 per cent of 1,000 polled by charity

Sustrans wanted more street closures outside schools.



Car-free Khan tells 'anti-cycling' councils to get on their bikes



First mayor of London to launch anti-cycling campaign as he hopes to see the city's streets used for walking and cycling.

LONDON FINDS ITS ZEN Yoga aficionados replace cars with exercise mats on Tower Bridge for a quiet Sunday in the capital



YOGA enthusiasts saw the capital go car free on a number of key routes, as part of mayor Sadiq Khan's campaign to encourage use of alternative modes of transport. The City saw a number of thoroughfares closed to motor traffic, and regional roads, among other things, a place where people played for several hours on Fenchurch Street. Khan urged more action to be taken against air pollution.

Councils slammed over traffic



Londoners relax on deckchairs in Regent Street on World Car Free Day yesterday

By News Reporter

LOCAL councils must do more to tackle air pollution, London's mayor said yesterday.

Sadiq Khan spoke out as 17 miles of road in 15 London boroughs closed to traffic on World Car Free Day.

Mr Khan said: "I'm frustrated by some councils being anti-walking, anti-cycling."

He said City Hall was responsible for just five per cent of the capital's road network.

Mr Khan said: "There are two million Londoners, 400,000 of them children, living in areas where the air quality is illegal."

Schools should enjoy traffic-free zones, say parents and residents. Nearly 90 per cent of 1,000 polled by charity

Sustrans wanted more street closures outside schools.



World Car Free Day 2019 - in pictures

Sadiq Khan, the mayor, cycled across Tower Bridge on London's Car Free Day in several other outfits - took part in World Car Free Day

Social media highlights – 'Reimagine'

Event support

Jennifer Keesmaat 23.4K Tweets

Tweets Tweets & replies Media Likes

Jennifer Keesmaat · 22/09/2019
The power of London's Car Free Day is the way it gives people the chance to experience a different kind of city. A city for people, kids. A safe, healthy...and quiet city! Kudos to @MayorofLondon @SadiqKhan for having the vision and guts to execute it. Pic HT @carfreedayLDN



26 42 213

Will Norman Retweeted

Lee Christensen @wreckeddeco
Car free London going well. Kids are loving it



78K views

12:51 · 22/09/2019 · Twitter for iPhone

497 Retweets 2,325 Likes

Event awareness

mayorofldn



London's biggest ever Car Free Day.

7,567 views · Liked by she.loves.this.life and reevab
mayorofldn Brilliant to see thousands of Londoners take to the streets on #CarFreeDay, experiencing more than 27km of closed roads and hundreds of activities. See how the event transformed our city. #LetLondonBreathe

View all 82 comments

22 September

Jono Kenyon @Jono_Kenyon
Great to see @pedalmeapp and a wonderful feature on #CarFreeDay on @BBCLondonNews First time I've felt the day was invested in. Bravo @tfl and everyone making it work.



22:33 · 22/09/2019 · Twitter for Android

Event feedback

Today was London's biggest ever #CarFreeDay! London stood with cities all over the world in reimagining our amazing city without cars and embraced walking, cycling and even dancing 🕺💃🕺 #LetLondonBreathe



Leading the way...

Bruce McVean @bruce... · 22/09/2019
World Car Free Day 2019 – in pictures #CarFreeDay #OpenStreets theguardian.com/cities/gallery...

3 7 14

Walk_and_cycle @Walk_and_cycle
Replying to @brucemcvean and @willnorman
No pictures of Manchester @ManCityCouncil

CJ @buejoll
Replying to @brucemcvean and @willnorman
You can't keep shirking the elephant in the room, @MetroMayorSteve. Next year. World Car Free Day in Liverpool. Make it happen. @Merseytravel

Sinabhfull @Sinabhfull
Replying to @willnorman
Whereas Dublin had one street locked off with crowd control barriers in corridors & many security staff. Quick, someone tell @DubCityCouncil about planters & friendliness

Partner support

NHS London @NHSEnglandLDN

It's #CarFreeDay and the NHS in London is pleased to be supporting @SadiqKhan's campaign to reduce car use across the capital 🇬🇧 @MayorofLondon london.gov.uk/reimagine



18.2K views

Jack Cornish @cornish_jack
Great to meet @SadiqKhan for the grand opening of London #CarFreeDay. Now going for a tour of wonderful car free streets with @willnorman, @AccessSport & @LDN_LS 🙌🙌🙌



11:26 · 22/09/2019 · Twitter for Android

13 Retweets 92 Likes